# MAGNet - the Mt. Airy Greening Net

### ACTION PROJECTS for Community Sustainability

We enjoy initiating fun projects that inspire & educate. We network & build coalitions with other environmental & community organizations. We also advocate for green & sustainable legislation. Some of our specific projects:

- Eco-buy, to audit & identify best-in-class sustainable products for over 3000 member households (Mar '06 with Weavers Way Co-op
- Co-op RideShare (Mar '06 with Weavers Way)
- Earth Day Fair, including the Free-for-All (Apr '05-'06 with Wissahickon Charter School)
- PhillyFreecycle<sup>™</sup>, a free online materials exchange

   the first of it's kind in Delaware Valley, now with over 7000 members (Nov '03)
- A-Z directory of local reuse & recycling options
- Community Forums
  - Eco-Municipalities (Apr '04 with SBN)
  - o Power of local Co-ops (Feb '06 with SBN)
- Clothes Swap & Fundraiser a cool way to combine fun & local connection to global events
  - Feb '05 for Tsunami relief at Unitarian Church of G'town
  - o Apr'06 for Darfur relief at Germantown Jewish Center

## Community Film Nites

- End of Suburbia (Aug '05 with Cecilian Center for Earth, Arts & Spirit)
- Wal-Mart: The High Cost of Low Price (Jan '06 with Weavers Way Environment Committee)

#### • Community Tree Plantings

- 14 trees planted (Mar '05 with Tree Tenders & Weavers Way)
- o 35 trees planted (Mar '06 with Tree Tenders)
- Promoted groundbreaking local initiatives, including RecycleBank™ & the Recycle NOW Philly campaign, PhillyCarShare™, Community Energy & the Energy Co-op's 100% renewable electricity products, & Farm to City's Farmers Markets & Community Supported Agriculture
- Developed PhillyGreenmap (May '05 with University of the Arts)

## SUPPORT for Personal Sustainability

We've expanded upon the Eco-Team concept. We believe in the power of **role modeling**. We reduce our ecological footprint, approaching **near-fossil-neutral** lifestyles. We write about **voluntary simplicity** & support each other to take time for what we most value. Some specific personal sustainability examples:

## Electricity - Conservation, Efficiency & Renewables

- replaced lightbulbs with compact fluorescent bulbs
- conducted energy audits of home
- selected energy efficient appliances dehumidifier, refrigerator, clothes washer, dishwasher
- installed outdoor as well as indoor clotheslines
- switched to 100% renewable electricity thru PECO Wind & the Energy Co-op

#### Waste Reduction

- experimented with living a zero-waste lifestyle
- composted & shared compost bins with neighbors
- mapped local compost sites to make a cool activity hotter

#### • Transportation

- planned a bike route to work
- purchased carbon offsets to fully offset personal & business car & plane travel
- invested in the Grease for Peace mobile a diesel car converted to run on waste vegetable oil
- lived car-free

#### Heating Fuels

- invested in more efficient boilers
- insulated homes with non-toxic cotton batting & blown-in cellulose
- studied ways to reduce fuel usage
- audited utility bills to quantify savings

#### Water Consumption

- installed low-flow shower heads
- upgraded to low-flow toilets

#### Home Renovation

 utilized eco-friendly products, from low VOC paints and floor sealers, to natural and renewable carpets and furniture

#### Food

- bought local & organic, & locally-owned, when possible
- invested in CSA memberships

## Testimonials

"I am constantly learning new ways to green my life & can share my ideas with others to green theirs. Having a community to do this is both useful, fun & gives one hope." Miranda Spencer

"MAGNet has helped me to streamline my environmental footprint significantly. I don't know how I would have made the major changes I did without the group's constant encouragement." Ameet Ravital

www.mtairygreening.net

Meet 1st & 3rd Sundays from 10a - 12p at 610 Carpenter Lane, Philadelphia PA 19119